



- Wirth blames pressure for death of H.R. 5158
- NYC unit: Access ruling anti-restrictive in scope
- Asner lends support to Z Channel strikers
- Senators place S. 2172 under the microscope

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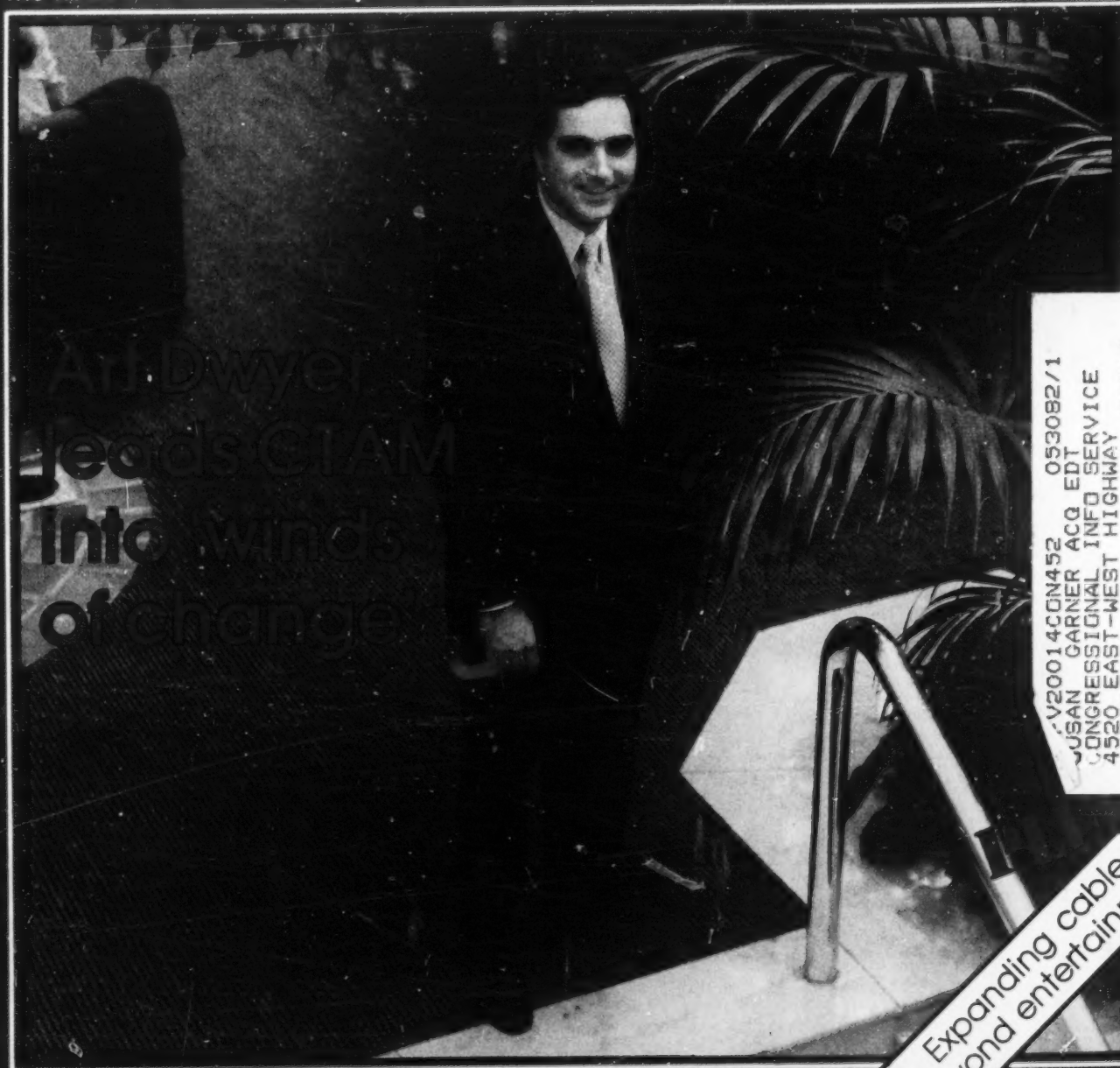
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CableVision™

The news and features weekly of the cable television industry

August 2, 1982

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Andrew
leads CIAM
into winds
of change

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'Winds of change'

CTAM '82 attracted a bevy of industry experts to its Chicago gathering and the lines of communications were wide open as attendees and speakers addressed major issues. **Leading the week, pages 12-17.**

H.R. 5158 dies

Rep. Tim Wirth unexpectedly withdrew his AT&T divestiture bill from further consideration. He cited AT&T's massive lobbying campaign as a barrier to the bill's enactment. **Leading the week, pages 12-17.**

Loretto clarified

The New York Cable Commission has interpreted the recent Supreme Court ruling to mean that landlords cannot restrict cable access. **Leading the week, pages 12-17.**

Striking support

Ed Asner and other supporters have joined Z Channel workers on the picket line in a continuing strike against Group W Cable's refusal to recognize their union. **Leading the week, pages 12-17.**

Of cities and cable

Sen. Barry Goldwater's cable legislation (S. 2172) was put under the microscope this week. Senators haggled over provisions while lobbyists for cable and the cities made their views known. **Leading the week, pages 12-17.**

Addressing converter woes

Problems with delivery and reliability of addressable converters are easing. That is the opinion of Oak Chairman E.A. Carter. **Leading the week, pages 12-17.**

Programs with punch

Entertainment and Sports Programming Network and the Professional Karate Association have teamed up for the past several years to provide programming with a special punch. Denver's Jimmy Tapia got the chance to display his wares in a recent championship bout cablecast by the network. **Page 19.**

Israeli connection

Kastel Communications has purchased up to 50 percent of the equity in National Jewish Television. In return, Kastel has become the network's principal program supplier. **Page 19.**

Maintenance woes

Unless the cable industry confronts a growing plant maintenance problem, signal leakage could prove to be the worst threat faced by the industry today. **Page 58.**

'Music in the Air'

Satellite Syndicated Systems and John Doremus Inc. have announced a joint venture to deliver "Music in the Air," a five-channel pay radio package for cable systems. **Page 59.**

Long Beach switch

Knight-Ridder has given up its never-used franchise here in exchange for a share in the system owned by its local competitor, Times Mirror. Both firms have held non-exclusive rights to wire the city. **Page 65.**

Sacramento faults

The Cable Television Information Center has questioned Cablevision Systems' innovative bid package presented for this California franchise plum. **Page 65.**

After the stall

Rep. Tom Corcoran has been tagged as the leader against H.R. 5158 and a prime factor in its sudden demise. Corcoran noted that support for the AT&T divestiture measure was not there. **Page 67.**

About the cover

CableVision Plus Editor Victoria Gits photographed Art Dwyer in a more relaxed moment during CTAM's annual meeting.

This week in CableVision Plus

Business communications and cable television seem to be a perfect match. But how will cable market its business capabilities and overcome the competition? In our first story, *CV Plus* examines the methods that some of cable's major contenders for business communications are using to court the non-entertainment market. Next, we look at the local loop. Although cable seems the likely candidate to provide non-entertainment services, cable operators may move too slowly to grab the market while they can. Will they drag their feet too long and lose the edge they have now? **Pages 31-54.**

production and teleconferencing. The company also has original cable programming in mind, but according to Video Network Manager Janette Lerman, "It's just one of those things put on hold until the economy gets better."

U.S./Canada mend some fences

WASHINGTON—Despite the fact that a bill still sits in the Senate that eliminates tax deductions for Canadian companies doing business with U.S. border broadcasters (CV, 6/7/82, p. 19), Canada and the U.S. are close to an agreement that, for the first time, will pave the way toward regular satellite communications between the two. The arrangement, if approved by Canadian officials, will permit low-cost business communications and data transmission. Two American companies have received FCC approval to offer services up north.

NCTA urges rejection of exclusivity bid

WASHINGTON—NCTA has asked the FCC to deny a petition by former National Telecommunications and Information Administration Chief Henry Geller to reinstate the agency's cable TV syndicated exclusivity rules and to expand its current sports telecast blackout requirement. NCTA stated that Geller did not show need for raising matters the commission considered two years ago. Geller's petition requested the FCC to reimpose its rules as a substitute for Congressional cable copyright policy, although he conceded that deciding how to allocate economic property rights between cable systems and copyright owners is an issue for Congress. Regarding the expanded blackout request, NCTA wrote in its opposition that "it is hardly in the public interest to impose a blackout provision that eliminates the benefits of competition in the marketplace for sports broadcasts."

Denver vote bid appears doomed

DENVER—A Denver Election Commission hearing officer said last week that he will recommend the commission throw out petitions seeking a cable referendum here. The decision postponed, if not ended, United's campaign to reverse the cable award that went to Mile Hi. If the commission approves Hearing Officer Philip Dufford's recommendation, it will be the third time that a Denver citizens' petition for referendum has been turned down.

Cable to link radio service

LITTLE ROCK, Ark.—Riverside Cable, the Storer system operating here, has recently completed its local interconnect, which soon will begin service for Motorola's mobile radio system serving the city. The city worked out a contract for Motorola's services and used a portion of the interconnect's capacity that was dedicated to the local government. The mobile service will provide communications links with the city's police, fire, civil defense, sanitation and government offices. The ICN is approximately 75 miles long, with a one-mile intercity loop dedicated to connect the city's main buildings.

Corrections, clarifications

Programming services subscribers counts for WTBS, WGN, and WOR were omitted from the "Cable stats" in the July 19 *CableVision*. As of May 30, 1982, WTBS counted 21,190,000 subscribers, WOR had 5,015,244, and WGN tallied 8,300,000. In last week's issue (July 26), a congressman shown in a photo regarding the H.R. 5158 mark-up was incorrectly identified. The congressman on the right is Rep. Thomas Bliley (R-Va.). The ELRA group was incorrectly identified in a "Newswire" in the same issue as the ELBA group. Last week's *CableVision Plus* inadvertently failed to identify John Wynne as Landmark's president of its broadcasting and video enterprises. In that capacity, Wynne oversees the company's broadcast stations and The Weather Channel.

WELI, Broad Street Communications' Insilco AM outlet based here, has concluded a two-year agreement with Storer Cable of Connecticut to produce "radiovision," in which WELI will produce hourly, live, 60-second local newscasts with adjacent 60-second spot availability. Broad Street will pay a monthly fee and a percentage of sales revenue to Storer.

■ AT&T is seeking competitive proposals from U.S. companies to supply, by 1985, more than 1,000 miles of high-capacity fiber optic cable communications systems. The company has specified that all critical components must be manufactured

and assembled domestically for public policy and national security reasons. Potential suppliers' deadline is October 19. Separate proposals are being requested for lightwave communications systems on each of five routes.

On the record

■ A partnership to honor original cable commercials was struck last week by the Cabletelevision Advertising Bureau and the Clio Awards. Ceremonies are tentatively planned for June 10, 1983, here as part of the Clios, one of the advertising industry's major award presentations.

■ As part of its new corporate image campaign featuring New York Yankees pitcher Tommy John, Blue Cross and Blue Shield has begun a series of commercials on metropolitan New York cable systems. The 30-second spots will run on CNN, ESPN, SportsChannel and USA Network for a two-week period. This marks the first time that the health insurance company has used cable in an advertising campaign.

■ The FCC has announced that it will no longer mail copies of documents to commenting parties in general rulemaking proceedings. Copies will still be mailed to petitioners, members of Congress and other governmental entities. Copies will be available for purchase. This new policy will not affect mailings in restricted rulemaking and adjudicatory proceedings.

■ In an executive shake-up at the Playboy Channel, Don Silverman has been named supervising producer, replacing Bob and Ann Shanks. The Shanks will continue to provide programming to the channel on an independent basis.

■ David Begelman has been relieved of his post as chairman of MGM/UA studios. Begelman gained notoriety after being accused of check forgery, a charge to which he pleaded no contest. Under the terms of his contract, Begelman reportedly has the right to produce three movies for MGM as an independent—for which he will receive \$300,000 per picture.

■ Bravo and Group W Cable have reached agreement to launch the pay cultural service in 16 Group W systems over the next 12 months. The channel will be launched in new-build systems passing nearly 350,000 homes.

■ Showtime picked up affiliate agreements from Daniels & Associates, Cablevision Industries and Cablenet Inc. last week. The Daniels agreement covers 480,000 homes passed around the country. Cablevision Industries' contract involves 160,000 homes passed in Florida, New York, Pennsylvania and Massachusetts. Cablenet will offer Showtime as a foundation pay service in its suburban Chicago system, passing 135,000 homes.



Fransecky

■ Westinghouse Broadcasting and Cable Public Affairs Vice President Roger Fransecky will move to Home Box Office next month as vice president of corporate affairs. Fransecky joined Westinghouse two years ago.

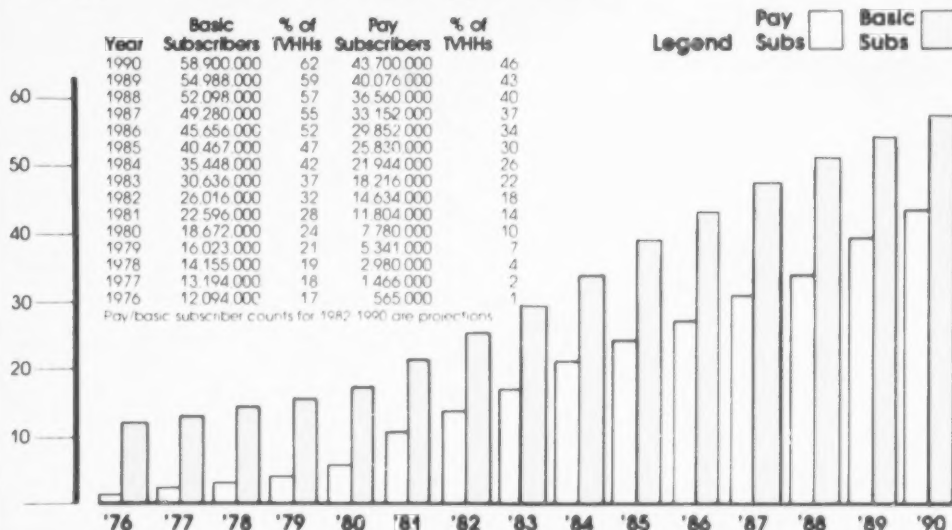
■ Television personality Richard Simmons will work out live over Warner Am-x QUBE in Cincinnati July 30. Subscribers will be tested for physical fitness knowledge during the special.

■ USA Network brings a *Friday Night Fights* series to cable Aug. 20. Sites for the boxing matches include Madison Square Garden in New York and Olympic Auditorium in Los Angeles.

■ CNN Radio, the audio portion of CNN2, gains an Atlanta affiliate Aug. 1 in WCNN-AM (formerly WRNG-AM). Some 25 stations currently use CNN Radio.

Cable stats

Pay/basic cable growth



Cable barometer

Television households (TVHH) ... 81,500,000
 Homes passed by cable (HP) 44,252,000
 Percent of TVHH passed by cable 54.30%
 Basic cable subscribers 24,242,000
 Percent of TVHH with basic cable .. 29.75%
 Percent of HP with basic cable .. 54.78%
 Pay cable subscribers 13,219,000
 Percent of TVHH with pay cable ... 16.22%
 Percent of HP with pay cable ... 29.87%
 Percent of basic subs with pay cable 54.29%

Figures are as of May 31, 1982.

Film product comparison—August

Film	Networks	Distributor	Film	Networks	Distributor
A Global Affair	(ST)	C MGM/UA	Friday the 13th	HBO ST (TMC)	Paramount
A Lady Takes a Chance		C Prime TV Films	Friday the 13th Part II	HBO ST (TMC)	Paramount
A Little Night Music	TMC	C New World	From Hell to Victory	(HBO) (TMC) HTN*	Worldvision
A Little Romance		C Warner Bros.	The Fun House	(HBO) ST* (TMC)	Universal
An Enemy of the People		C Warner Bros.	Galaxina	(ST) TMC	Crown International
Alien	HBO	C 20th Century-Fox	Genesis in Concert		C* Miramax
All The Fine Young Cannibals	(ST)	C MGM/UA	Get Out Your Hankerchiefs		C* Filmways
The Asphalt Cowboys		C Universal	Get Rita		HTN K-Pay
Attack Force Z	HBO	C Overseas Film Group	Girls in the Office		C HBO
Back Roads		C CBS	Give Me Liberty	HBO*	C Karndel Enterprises
The Baltimore Bullet		C Embassy	Goodbye, Emmanuelle		C Miramax
Barry Lyndon		C Warner Bros.	The Great Texas Dynamite Chase		C New World
Birth of the Beatles		C Worldvision	The Gumball Rally		C* Warner Bros.
The Black Pearl	HBO*	C Columbia	Hangar 18	(TMC) HTN*	Worldvision
Boulevard Nights		C* Warner Bros.	The Happy Hooker		C* Swank
Breaking Glass		C Paramount	The Happy Hooker Goes to Washington	(ST) (TMC)	C Swank
Breakthrough	HBO	C Worldvision	Hardly Working	HBO*	(C) Hardly Working Co.
The Brothers Karamazov		C MGM/UA	Howpops	HBO*	HTN* Viacom
Burn		C Embassy	Heartbeeps		HTN Universal
Cabo Blanco		C Film Gallery	Hell's Angels		HTN Universal
Caddie		C Film Gallery	Heaven Can Wait	HBO (TMC)	C* Viacom
The Cannonball Run	HBO	C Universal	The Hideaways	HBO ST* TMC	C Telepictures
Captain America		C ITC	High Risk	(HBO) ST* (TMC)	C Viacom
Captain Scarlet vs. The Mysterions from Mars	ST*	C Excel Video	History of the World, Part One	(HBO) ST* (TMC)	C 20th Century-Fox
Carry On, Emmanuelle	ST	C Paramount	Honda		C* Batjac
Cheaper to Keep Her		C* World Northall	Honky Tonk Freeway		C AFD
The Children	ST (TMC)	(C) MGM/UA	The Hunter		C Paramount
Clash of the Titans	HBO	C HTN	The Hustler of Muscle Beach		C HBO
Coast to Coast	HBO	C HTN*	I'll Cry Tomorrow	(ST) HTN	C MGM/UA
The Competition	(HBO) (ST)	C Paramount	In God We Trust	(HBO) (ST) TMC	(C) AFD
Countdown to Disaster	ST*	C Columbia	Inside Moves	ST TMC	C Viacom
Conquest of the Earth		C ITC	Invaders from the Deep		C ITC
The Conqueror		C Universal	It Rained All Night the Day I Left		C Viacom
Crossbar	HBO*	C RMS	It's My Turn	HBO (TMC)	C Columbia
Darby O'Gill and the Little People	(HBO) ST (TMC) (HTN)	C Disney/Buena Vista	Jonas		C* Universal
Deadly Blessing	HBO	C PolyGram	J.D. and the Salt Flat Kid		C Samuel Goldwyn Co.
Delta Fox		C Paramount	Jury of One		C Embassy
Don't Go Near the Water Drive-In	(ST) TMC	C MGM/UA	Knight Riders	ST* TMC	C United Film
Elvis	(HBO) ST (HTN)	C Columbia	La Cage Aux Folles II	(ST) HTN	(C) MGM/UA
The Enforcer	HBO	C Warner Bros.	The Last Time I Saw Paris		C HBO
Eye of the Needle	HBO ST TMC	C MGM/UA	Leave Yesterday Behind		C Paramount
Fear No Evil		C Embassy	Lipstick	ST* TMC	C Paramount
First Family	HBO	C Warner Bros.	Looking for Mr. Goodbar		C Paramount
The Fixer		C MGM/UA			
Flash Gordon	(HBO)	C HBO			
For Your Eyes Only	(HBO) ST* (TMC) HTN*	C MGM/UA			
Foul Play	ST TMC*	C Paramount			
The Four Horsemen of the Apocalypse	(ST) HTN	C MGM/UA			

Cable stats

Film	Networks	Distributor
Loophole	(TMC) HTN	Telepictures
Loose Shoes	(HBO) ST (TMC)	Film Gallery
Last Horizon	ST	MGM/UA
Lunch Wagon	ST	Seymour Bond
M		C Janus
Mahogany		C Paramount
Magi Wednesday		C* Universal
The Maltese Bippy	ST	MGM/UA
The Man with Bogart's Face	ST HTN* (C)	Viacom
Massacre at Central High	HBO (ST) (TMC)	Viacom
McVicar		Crown International
My Bloody Valentine	(HBO) TMC*	Paramount
Mysterious Stranger		Viacom
Never Never Land		Thorn EMI
The Night the Lights Went Out in Georgia	HBO*	Viacom
Nightmare		C HBO
No Nukes		C MUSE
The Octagon		C ACI
The Odd Angry Shot		C Atlantic
Oh Heavenly Dog		C* Mulberry Square
Only When I Laugh	HBO	Columbia
The Other Side of the Mountain, Part II	HBO (TMC) (HTN) (C)	Universal
The Outlaw		(C) Universal
Outlaw Blues	ST*	(HTN) (C) Warner Bros
Papillon		C Lorimar
Pictures		C New Zealand Film
The Pilot		C Atlantic
The Pinchcliffe Grand Prix	(ST)	C G C
Popeye	(ST)	HTN* Paramount
The Private Eyes		HTN* HBO
Raggedy Man	(HBO) ST (TMC)	(HTN) Univers
Requiem for a Heavyweight		HTN Enter-Tei
Richard Pryor in Concert		C HBO
Royal Wedding	ST*	(HTN) MGM/UA
Running Scared	HBO*	Running Scared Co
S.O.B.	(HBO) ST*	TMC* Lorimar
Saturday the 14th	(HBO) ST	TMC New World
Scout's Honor	HBO	HBO
Search and Destroy	(HBO) ST	Viacom
Seems Like Old Times	(HBO) ST	TMC HTN*
Seniors		ST
Separate Ways		TMC (C)
Serial	ST*	(TMC)
Shipwreck	ST	C Paramount
Shogun Assassin		C Warner Bros
Silver Streak	(HBO) (ST)	C* New World
Sitting Ducks		20th Century-Fox
Soldier of Orange		United Film
Something Short of Paradise	HBO	ST Samuel Goldwyn Co
The Spiral Staircase		HTN Filmways
Spirit of St. Louis	HBO	(HTN) Warner Bros
SST: Disaster in the Sky	HBO*	(HTN) C Warner Bros
St. Helens	HBO	HBO
Stardust Memories	ST (TMC)	Michael Murphy

Film	Networks	Distributor
Star Trek: The Motion Picture	(HBO) (ST) TMC*	Paramount
Strange Behavior	ST*	World North
The Stratton Story	ST	MGM/UA
The Street Fighter		Film Gallery
Student Bodies		TMC Paramount
Sweet Sugar	ST	Swank
Take the High Ground	ST	MGM/UA
The Talking Whale		C Satori
Tarika the Otter	ST	HTN*
Tarzan, The Ape Man	HBO (ST) TMC	MGM/UA
Terror Train	(HBO) (ST) TMC	20th Century-Fox
This is Elvis	ST (TMC)	HTN* Warner Bros
Thunderbirds in Outer Space	ST*	ITC
Three Warriors		TMC Film Gallery
Tim	ST	TMC Satori
Toby and the Koala Bear	(ST) (TMC)	C* Satori
Treasure Island	ST	HTN*
The Trouble with Girls	ST	Warner Bros
Two Way Stretch		C* MGM/UA
The Ultimate Imposter		Universal
Under the Rainbow	HBO ST	TMC HTN
The Unseen		ST
Up River	ST*	(TMC) (C)
Victory	HBO ST	TMC HTN
The Water Babies		TMC
The Way We Were	(ST)	(HTN) C
Willy Wonka and the Chocolate Factory	HBO	(HTN) Columbia
Wolfe	(HBO) ST*	TMC* Warner Bros
Women in Love		C MGM/UA
Young Joe, The Forgotten Kennedy		C HBO
Zoot Suit		TMC Universal

Cable Network Legend

HBO—Home Box Office
ST—Showtime
TMC—The Movie Channel
HTN—Home Theater Network Plus
C—Cinemax

■ Networks in parentheses indicate carriage in March, April, May, June and/or July

■ An asterisk following a network indicates the film is a carry-over from March, April, May, June and/or July

■ In total, 178 films appear on the August schedules of HBO, Showtime, The Movie Channel, HTN Plus and Cinemax. Of those titles during the last six months (March-August 1982), six films have appeared on four of the five services, 27 on three and 54 on two services. Eighty-seven films are unduplicated.

■ The motion picture distributor to pay cable with the most titles featured this month is MGM/UA with 22, followed by Paramount with 17 and Warner Bros with 16.

■ "Tarzan, The Ape Man" gets a portion of the August HBO/Cinemax Showtime and The Movie Channel program guide covers. "Eye of the Needle" shares The Movie Channel and Showtime covers with "Tarzan." The Movie Channel guide also features stars from other films shown during the month. "The Cannonball Run" appears on the HBO and HBO/Cinemax guide covers. Also on the HBO/Cinemax cover a festival of Steve McQueen films and "Victory." The Sylvester Stallone soccer tale has a cover of its own with Home Theater Network Plus.

Top 20 MSOs

Rank	Multiple System Operator	Subscribers
1	Tele-Communications Inc.	1,900,000
2	American Television and Communications	1,900,000
3	Group W Cable	1,710,425
4	Cox Cable Communications	1,131,981
5	Storer Cable Communications	1,000,115
6	Warner Amex Cable Communications	943,500
7	Times Mirror	691,225
8	Newhouse Broadcasting	618,723
9	Rogers-UA Cablesystems	610,874
10	Viacom Cablevision	543,098
11	Continental Cablevision	505,000 (5/31)
12	United Cable Television Corp.	494,624
13	Sammons Communications	484,631
14	TeleCable Corp.	320,000
15	Capital Cities Cable	303,062
16	General Electric Cable Corp.	300,000
17	Heritage Communications	251,476
18	Comcast Corp.	239,284
19	Cablevision Systems Development	236,000
20	Liberty Communications	233,000

*Includes Metrovision, NewChannels, Vision Cable
*Includes 40% ownership in Nor-Cal Cable

Top 20 systems

Rank	Location	Operator	Subscribers
1	San Diego, Calif.	Cox Cable	218,902
2	Manhattan, N.Y.	ATC	156,675
3	Cyster Bay (Long Island), N.Y.	Cablevision Systems	156,000
4	West Orange, N.J.	Maclean Hunter	137,574
5	San Antonio, Texas	Rogers-UA Cablesystems	111,621
6	Wayne, N.J.	Rogers-UA Cablesystems	106,051
7	Los Angeles, Calif.	Group W Cable	104,750
8	Tulsa, Okla.	United Cable	100,936
9	Audubon, N.J.	NYT Cable	93,933
10	Erie County, N.Y.	Prime Cable	93,683
11	San Jose, Calif.	Gill Industries	90,283
12	Tidewater, Va.	Cox Cable	87,802
13	Austin, Texas	ATC	83,500
14	Central Islip, N.Y.	Viacom	82,447
15	Orlando, Fla.	ATC	76,100
16	Jefferson Parish/Kenner, La.	Cox Cable	75,164
17	Grand Rapids, Mich.	General Electric	71,100
18	Hartford/Meriden, Conn.	Times Mirror	71,084
19	Toledo, Ohio	Buckeye Cablevision	70,447
20	Manhattan, N.Y.	Group W Cable	70,210

Note: Subscriber counts for MSOs and systems are as of 6/82 unless noted otherwise